

REGIONAL MSME SUMMIT 2024

THEME

Fostering Innovation and Growth:
A guide for **MSME Ecosystem**



Friday, June 7, 2024
09:00 - 13:30 Hrs



Ni-MSME Auditorium
Yousufguda, Hyderabad

The Micro, Small and Medium Enterprises (MSMEs) are vital for the economic growth and development of India. MSMEs directly contribute to 29% of the GDP and account for 50% of the total exports of our country.

ABOUT SUMMIT

This year's Regional MSME Summit 2024 will focus on the strategies and the ways to promote innovation and growth in MSME ecosystem. With a view on empowering MSMEs for sustainable growth, the summit will explore key areas such as digital transformation, and industrial automation to optimize productivity, enhance quality, and encourage more exports. The event will be a wonderful opportunity to network with other SMEs, Industry Leaders, Tech Experts, and potential Clients and Partners for taking the business to the next level.

DISTINGUISHED SPEAKERS - OVER THE YEARS



Mr. BVR Mohan Reddy
Founder Chairman &
Board Member
Cyient Limited
Hyderabad



Mr. Jayesh Ranjan, IAS
Principal Secretary
Industries & Commerce (I&C)
Information Technology (IT)
Departments, Govt of Telangana



Ms. Jennifer Larson
Consul General
US Consulate in
Hyderabad



Dr. E. Vishnu Vardhan
Reddy, IFS,
Special Secretary (Investment
Promotion & NRI Affairs)
Govt. of Telangana &
Vice Chairman & MD, TSIC



Mr. M B N Rao
Former Chairman & MD
Canara Bank &
Indian Bank, Hyderabad



Mr. K. Siva Rama Prasad
Addl. Director of
MSME-DI
Hyderabad

KEY TOPICS

Nurturing India's MSME and Start-ups – Strategies for the next decade

- Exploring Investment Opportunities in MSMEs
- Understanding the MSME Schemes for Entrepreneurship
- Digital Empowerment – Key to MSME Success
- Enhancing Productivity for a Sustainable Economy

The Future of MSME Finance

- Challenges faced by MSMEs
- Partnership – A significant implication for SME financing
- Innovative Financing Solutions

GUESTS INVITED

IOD Members, MSMEs, SMEs, Start-Up Companies, Entrepreneurs, Industrialists, Manufacturers, Key Stakeholders, Associations etc.

REGISTRATION

For IOD Members
Complimentary

For Non IOD Members
Complimentary
(Subject to Email Confirmation)



PARTNERSHIP OPTIONS

PLATINUM PARTNER

Rs. 5,00,000

- Organisation logo to be placed on all summit promotional material including Signages, Website
- A write-up about the Company on our website www.iodglobal.com
- Logo will be included in the summit programme
- Special logo position on Podium
- Organization name and Logo on the back drop
- Special Address in the Inaugural Session of the programme
- One page profiling (Special Interview) of your chairman or CEO suitably in one of the issues of IOD's monthly magazine -'Director Today'
- One Speaker Slot in Business Session
- One Full page write up about the Sponsoring Company in one of the issues of 'Director Today'
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 2 monthly issues
- Complimentary 'Director Today' subscription – 1 year
- 10 complimentary delegate registrations to the summit
- Corporate Standees display at the venue (4 No's)
- Running Company's promotional film (90 seconds) at the pre-Function Area
- Website coverage in www.iodglobal.com and link from main page
- Corporate (Literature / Brochure) to be included in delegate kit
- One complimentary stall/ exhibition at the venue

GOLD PARTNER

Rs. 3,00,000

- Organisation logo to be placed on all summit promotional material including Signages, Website
- A write-up about the Company on our website www.iodglobal.com
- Logo will be included in the summit programme
- Organization name and Logo on the back drop
- One Speaker Slot in Business Session
- Complimentary 'Director Today' Advertisement – One colour page in 1 issue
- Complimentary 'Director Today' Subscription – 6 Months.
- 6 complimentary delegate registration to the summit
- Corporate Standees display at the venue (2 No's)
- Running Company's promotional film (90 seconds) at the pre-Function Area
- Website coverage in www.iodglobal.com and link from main page
- Corporate (Literature / Brochure) to be included in delegate kit

SILVER PARTNER

Rs. 1,50,000

- Organisation logo to be placed on all summit promotional material including Signages, Website
- Logo will be included in the summit programme
- Organization name and Logo on the back drop
- One Speaker Slot in Business Session
- Complimentary 'Director Today' Subscription – 3 Months
- 3 complimentary delegate registration to the summit
- Corporate Standees display at the venue (1 No's)
- Running Company's promotional film (60 seconds) at the pre-Function Area
- Website coverage in www.iodglobal.com and link from main page
- Corporate (Literature/Brochure) to be included in delegate kit

For Partnership Opportunities, please reach out to



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