ANNUAL REGIONAL
DIRECTORS' CONCLAVE

THEME

Reinventing CSR: Fostering Innovation, Ensuring Accountability, Upholding Corporate Governance and Creating Sustainable Impact

SATURDAY, JULY 05, 2025
GRT GRAND, T. NAGAR, CHENNAI

PROGRAMME			(Timing 08:30 AM – 02:00 PM)
		Registration/Networking	**08:30 am - 09:00 am**
Inaugural Session		**Tamil Thai Vazhthu** **Lighting of the Lamp / Felicitation** Welcome Address Key note Address Special Address • Harmonizing CSR with ESG Metrics: A Blueprint for Meaningful Corporate Impact • CSR Governance Reimagined: Empowering Boards to Drive Purpose-First Strategies • The Evolution of Responsible CSR: Going Beyond Compliance to Create Tangible Change • Unlocking Business Potential through Sustainable Responsibility		**09:00 am - 10:00 am**
		Tea Break	**10:00 am - 10:15 am**
Plenary Session I Speaker 1 Speaker 2 Speaker 3		**Evolving Role of Board on CSR: Shifting from Compliance to Impact-Driven Strategies** • The Board's role in re-orienting Greater Stakeholder Engagement for Effective CSR. • Regulatory Compliance to Tangible Social Impact: How companies are redefining CSR objectives. • Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all. • Incorporating long-term social goals into corporate strategy. • Building Stronger Community Relationships through outcome-based CSR Initiatives. • Paving the Way to Sustainable Cities and Communities. Interaction with Audience (Q & A)		**10:15 am - 11:00 am**

Plenary Session II Speaker 1 Speaker 2 Speaker 3	**Integrating the 'Social' in ESG with CSR** • ESG Integration, BRSR Reporting and Responsible Business Practices. • Aligning CSR initiatives with global ESG practice. • Embedding ESG into Business Strategy to bring a heightened impact on social markets. • Corporate Governance and CSR Funding: Ensuring Accountability and Impact. • CSR impact assessment, using technology for real-time performance tracking and disclosure. Interaction with Audience (Q&A)	**11:00 am - 11:45 am**
Plenary Session III Speaker 1 Speaker 2 Speaker 3	**Responsible CSR: A New Agenda Beyond Governance** • How businesses align their CSR efforts with the Sustainable Development Goals (SDGs). • Initiatives like education, skill for infrastructure development, healthcare (especially elder care & disability), and nutrition for empowering communities for long-term benefits. • Role of Start-ups in addressing pressing issues such as climate change, poverty, healthcare access, and education disparities through innovative products, services, and business models. • CSR and the Emerging Needs of Financial and Digital Literacy. • Empowering Sustainable Communities: Role of Aid Agencies in CSR. Interaction with Audience (Q&A)	**11:45 am - 12:30 pm**
Plenary Session IV Moderator Panellist 1 Panellist 2 Panellist 3 Panellist 4	**Measuring CSR Impact: Linking CSR Outcomes to Business Value and Sustainable Growth / Risk, Reporting and Responsibility** • Engaging stakeholders in the design, execution, and evaluation of CSR programs. • Accountability Frameworks: Providing governance insights to overcome barriers in impact measurement. • Aligning CSR initiatives with business goals to ensure synergy between purpose and profitability. • CSR and Social Innovation in the Digital Era: Harnessing Technology for CSR programme implementation. Interaction with Audience (Q&A)	**12:30 pm - 01:30 pm**
	Closing Remarks & Vote of Thanks	
	Networking Lunch	**01:30 pm onwards**