

# Empowering SMEs for Sustainable Growth

The Board's Role in Innovation, Finance, and Workplace Transformation

March 08, 2025, Bengaluru

## TOPICS

1. Building Future-Ready MSME's: Strategies for Growth & Resilience\*
2. Building Resilient SME workplaces through Strategic Governance
3. Merging Entrepreneurial Vision with Board Governance and Emerging Technologies for Lasting Impact
4. The Role of Directors in Ensuring Compliance Controls: Focus on Anti-Money Laundering, Fraud Prevention and Corporate Ethics

## FOCUS OF THE EVENT

Small and Medium Enterprises (SMEs) play a pivotal role in the Indian economy, supporting economic development, innovation, and employment generation. As businesses navigate complex challenges in an era of sustainability, digital transformation, and globalization, the role of the board of directors becomes increasingly significant. In this Business Forum, we will brainstorm how boards can empower SMEs for sustainable growth by focusing on good governance, innovation, effective utilization of financial resources, and workplace transformation.

For more information, please contact

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## TARGET AUDIENCE

Decision-makers driving growth and innovation in Micro, Small, and Medium Enterprises, Directors, CEOs, and CXOs, Entrepreneurs, Business Leaders, Board Directors, Representatives from Financial Institutions and Insurance Companies, Venture Capitalists, Private Equity Professionals, Fintech Innovators, Industry Consultants and Practitioners, Policy Experts, Think Tanks, Key Industry Decision-Makers, and Members of the Institute of Directors (IOD).

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