

SPONSORSHIP LEVELS AVAILABLE:

Principal Title Partner | Platinum Partner | Gold Partner | Silver Partner | Bronze Partner

▶ PRINCIPAL TITLE PARTNER ₹10,50,000

▶ PLATINUM PARTNER ₹7,50,000

- Organization name and Logo to appear in all Summit promotional materials including signage, backdrop and Website.
- Speaker Slot - Company presentation (20 minutes).
- Special Address in the Inaugural Session of the programme.
- Promotional space (stall) at the venue. (Area allocated for stalls – 2 m x 2 m (6.5 feet x 6.5 feet).
- A write up about the Company in "Director Today" magazine.
- 10 complimentary Non Residential Registration for delegates.
- Complimentary Full page Colour advertisement in the monthly magazine 'Director Today'.
- Complimentary 'Director Today' subscription - 1 year.
- Corporate Standees / Roll up display at the venue (3 no's).
- Sponsor logo to appear in recorded version of Programme, which will be uploaded on IOD YouTube.
- A write up about the Sponsoring Company on Event page.
- Sponsor logo to appear on top of final 'THANK YOU' slide (with due acknowledgement).
- Running Company's promotional film (3-5 minutes video) at the pre Function Area during Lunch & Tea break.
- Website coverage in www.iodglobal.com and link from main page.
- Company Promotional materials (brochures) will be inserted in our Registration kit.
- Networking with the Members of IOD and other delegates'.
- Sponsor logo to appear in recorded version of Programme, which will be uploaded in all IOD Social media platforms like Twitter, LinkedIn, Instagram and YouTube.
- Recognition and announcement of the sponsor at the beginning, during breaks, and at the conclusion of the programme.
- Sponsor logo to appear on all mailers for the promotion of Programme (IOD Mailers reach lakhs of connections globally).
- Sponsor logo to appear on all Social Media promotion banners @iodglobal (LinkedIn, Twitter, FB & Instagram).

▶ BRONZE PARTNER ₹3,50,000

- Organization name and logo to appear on all Summit promotional materials and signage.
- 4 complimentary Non Res registrations for delegates.
- Running Company's promotional film (3 - 5 minutes video) at the pre Function Area during Lunch & Tea break.
- Promotional space (stall) at the venue. (Area allocated for stalls – 2 m x 2 m (6.5 feet x 6.5 feet).
- Company Promotional materials (brochures) will be inserted in our Registration kit.

▶ STALL AT THE VENUE (2*2) ₹1,50,000

- Promotional space (stall) at the venue. (Area allocated for stalls – 2 m x 2 m (6.5 feet x 6.5 feet)
- 2 complimentary Non Res registrations for delegates.
- Running Company's promotional film (3 - 5 minutes video) at the pre Function Area during Lunch & Tea break.

▶ GOLD PARTNER ₹6,25,000

- Organization name and logo to appear on all Summit promotional materials and signage.
- Complimentary 'Director Today' Advertisement - One color page in 1 issue.
- Corporate Standees display at venue (2 nos).
- 8 complimentary Non Res registrations for delegates.
- Speaker Slot - Company presentation (20 minutes).
- Running Company's promotional film (3 - 5 minutes video) at the pre Function Area during Lunch & Tea breaks.
- Sponsor logo to appear in recorded version of Programme, which will be uploaded in all IOD Social media platforms like Twitter, LinkedIn, Instagram and YouTube.
- Recognition and announcement of the sponsor at the beginning, during breaks, and at the conclusion of the programme.
- Sponsor logo to appear on all mailers for the promotion of Programme (IOD Mailers reach lakhs of connections globally).
- Sponsor logo to appear on all Social Media promotion banners @iodglobal (LinkedIn, Twitter, FB & Instagram).
- Special Mention of Speaker along with her / his photo in the event webpage.
- Networking with the Members of IOD and other delegates'.
- Promotional space (stall) at the venue. (Area allocated for stalls – 2 m x 2 m (6.5 feet x 6.5 feet).
- Company Promotional materials (brochures) will be inserted in our Registration kit.
- Coverage in our IOD Website event page and "Directors Today" magazine as our esteemed "Gold Partner".

▶ SILVER PARTNER ₹5,00,000

- Organization name and logo to appear on all Summit promotional materials and signage.
- 6 complimentary Non Res registrations for delegates.
- Corporate Standees display at venue (1 no).
- Running Company's promotional film (3 - 5 minutes video) at the pre Function Area during Lunch & Tea break.
- Acknowledgement / Announcement of the Sponsor at start and conclusion of the Programme.
- Sponsor logo to appear on top of final 'THANK YOU' slide (with due acknowledgement).
- Promotional space (stall) at the venue. (Area allocated for stalls – 2 m x 2 m (6.5 feet x 6.5 feet).
- Company Promotional materials (brochures) will be inserted in our Registration kit.

INSTITUTE OF DIRECTORS

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