

NATIONAL CONCLAVE ON *Boards*



Saturday
July 25, 2026



GRT Grand, T. Nagar
Chennai

Theme



**Driving Transformation
for Global Competitiveness**




PARTNERSHIP OPPORTUNITIES

► BENEFITS INCLUDE

- Prominent logo placement on event materials, websites, and promotional content.
- Opportunity for a senior executive to participate in a Special address or panel discussions.
- Exclusive access to networking events and dinners with industry leaders and policymakers.
- Opportunity to set up a booth or exhibition space to display products, demos, and services.
- Extensive coverage via leading media partners and press releases.
- Complimentary passes, promotional material display, and advertisement space.



For more information and participation
write to us@  rm@iodglobal.com

 **+91-9773892122**

► AMPLIFY YOUR REACH AND VISIBILITY

As a Partner, you gain access to multiple high-impact platforms designed to enhance your brand visibility and expand your market presence. Through our curated partnership packages and customised engagement strategies, the Conference Secretariat works closely with each partner to align deliverables with specific business objectives and positioning goals.

► GENERATE HIGH-QUALITY LEADS

This prestigious gathering offers direct access to a highly engaged and influential audience. It creates meaningful opportunities to build relationships, initiate strategic conversations, and generate qualified leads that can translate into tangible business outcomes.

► MAXIMISE ROI

Our Conferences provide a focused and efficient route to your target audience. As exclusively curated B2B platforms, IOD's International Conferences are designed around a clearly defined senior leadership delegation, ensuring deeper engagement, relevant interactions, and stronger ROI for our partners.

INSTITUTE OF DIRECTORS (IOD), INDIA

M-56A, Greater Kailash Part-II (M-Block Market), New Delhi - 110048, India
Tel.: +91-11-41636717, 41636294, 41630030, 46061475, 46061476
E-mail: info@iodglobal.com

CHENNAI REGIONAL OFFICE

Door No 358-L, 3rd Floor, Block "A", GJ Plaza, 358,
Lloyds Road, Gopalapuram, Chennai-600086
Tel: +91-044-35233435 / 35264806

Smart Phone
QR Reader App:



www.iodglobal.com

PARTNERSHIP & EXHIBITION OPPORTUNITIES

PARTNERSHIP LEVELS AVAILABLE:

- Principal Partner
- Platinum Partner
- Gold Partner
- Silver Partner
- Bronze Partner

PARTNERSHIP PACKAGES

► PRINCIPAL PARTNER

INR 20 Lacs / USD 24,000

- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com
- Acknowledgement/ Announcement of the Partner at start and conclusion of the Programme
- Logo to appear on the conference programme.
- Special logo position on Podium
- Organization name and Logo on the back drop for TV/Press meet.
- Special Address in the Inaugural Session of the programme.
- One Speaker Slot in Business Session.
- Special mention of speaker along with her / his photo & profile in the event website.
- Access to the VIP Dinning Room.
- Full page Company profile / write up & Full page (A4 size) colour advertisement in conference Souvenir.
- One page profiling (Special Interview) of Chairman or CEO suitably in one of the issues of IOD's monthly magazine -'Director Today'.
- The partner company will receive a complimentary speaker slot and logo placement under the "Partner" section at one of IOD's upcoming webinars (an opportunity commonly valued at INR 5 Lacs).
- One Full page write up about the Company in one of the issues of 'Director Today'
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 6 monthly issues
- Complimentary 'Director Today' subscription – 3 years
- Partners logo to appear in the post Programme Report in 'Director Today'
- Special welcoming the company Guests / Associate in the programme (Limited to 15 VIP passes)
- Running Company's promotional film (120 seconds) at the pre Function Area
- Corporate Standees display at the venue (6 no's), one at the main entrance, prominently displayed.
- Corporate Literature / Brochure to be included in delegate kit.
- One complimentary stall/ exhibition with a Special Size (6 x 2 mtr) stand at the pre- function area.
- One to one Interview at the venue by our Media partner, if any.
- Website coverage in www.iodglobal.com and link from main page
- Special acknowledgement of Organisation logo display in pre and post event mailers promotion.
(IOD mailers reach around 5,00,000 connections globally)
- Partner logo to appear on all Social Media promotions banners @iodglobal
- Exclusive benefits announced from time to time.

► PLATINUM PARTNER

INR 15 Lacs / USD 18,000

- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com
- Acknowledgement/ Announcement of the Partner at start and conclusion of the Programme
- Logo to appear on the conference programme.
- Special logo position on Podium
- Organization name and Logo on the back drop for TV/Press meet.
- One Speaker Slot in Business Session.
- Special mention of speaker along with her / his photo & profile in the event website.
- Access to the VIP Dinning Room.
- Full page Company profile / write up & Full page (A4 size) colour advertisement in conference Souvenir.
- One page profiling (Special Interview) of Chairman or CEO suitably in one of the issues of IOD's monthly magazine - 'Director Today'.
- One Full page write up about the Company in one of the issues of 'Director Today'
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 4 monthly issues
- Complimentary 'Director Today' subscription – 1 year
- Partners logo to appear in the post Programme Report in 'Director Today'
- Special welcoming the company Guests / Associate in the programme (Limited to 10 VIP passes)
- Running Company's promotional film (90 seconds) at the pre Function Area
- Corporate Standees display at the venue (4 no's), one at the entrance
- Corporate Literature / Brochure to be included in delegate kit.
- One complimentary stall/ exhibition stand (4 x 2 mtr) at the pre- function area.
- One to one Interview at the venue by our Media partner, if any.
- Website coverage in www.iodglobal.com and link from main page
- Special acknowledgement of Organisation logo display in pre and post event mailers promotion.
(IOD mailers reach around 5,00,000 connections globally)
- Partner logo to appear on all Social Media promotions banners **@iodglobal**

► GOLD PARTNER

INR 10 Lacs / USD 12,000

- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com
- Acknowledgement/ Announcement of the Partner at start and conclusion of the Programme
- Organization name and Logo on the back drop for TV/Press meet.
- One Speaker Slot in Business Session.
- Access to the VIP Dinning Room.
- Special mention of speaker along with her / his photo & profile in the event website.
- Complimentary one full page (A4 size) colour advertisement in conference Souvenir.
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 3 monthly issues
- Complimentary 'Director Today' subscription – 9 months.
- Partners logo to appear in the post Programme Report in 'Director Today'
- Special welcoming the company Guests / Associate in the programme (Limited to 8 VIP passes)
- Running Company's promotional film (60 seconds) at the pre Function Area
- Corporate Standees display at the venue (3 no's), one at the entrance
- Corporate Literature / Brochure to be included in delegate kit.
- One complimentary stall/ exhibition stand (2 x 2 mtr) at the pre- function area.
- Website coverage in www.iodglobal.com and link from main page
- Special acknowledgement of Organisation logo display in pre and post event mailers promotion.
(IOD mailers reach around 5,00,000 connections globally)
- Partner logo to appear on all Social Media promotions banners **@iodglobal**

PARTNERSHIP & EXHIBITION OPPORTUNITIES

► SILVER PARTNER

INR 8 Lacs / USD 9,500

- Organizational logo to be placed on all conference promotional material including Signages,Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com
- Acknowledgement / Announcement of the Partner at start and conclusion of the Programme
- Organization name and Logo on the back drop
- One Speaker Slot in Business Session
- Special mention of speaker along with her / his photo & profile in the event website.
- Complimentary one full page (A4 size) colour advertisement in conference Souvenir.
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 2 monthly issues
- Complimentary 'Director Today' subscription – 5 months.
- Partners logo to appear in the post Programme Report in 'Director Today'
- Companies Guests / Associate in the programme (Limited to 6VIP passes)
- Corporate Standees display at the venue (2 no's).
- Corporate Literature / Brochure to be included in delegate kit.
- Website coverage in www.iodglobal.com and link from main page
- Partner logo to appear on all Social Media promotions banners **@iodglobal**

► BRONZE PARTNER

INR 5 Lacs / USD 6,000

- Organizational logo to be placed on all conference promotional material including Signages,Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com
- Organization name and Logo on the back drop
- Complimentary one full page (A4 size) colour advertisement in conference Souvenir.
- One Speaker Slot in Business Session
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 1 monthly issue
- Complimentary 'Director Today' subscription – 2 months.
- Companies Guests / Associate in the programme (Limited to 4VIP passes)
- Corporate Standees display at the venue (1 no)
- Website coverage in www.iodglobal.com and link from main page
- Partner logo to appear on all Social Media promotions banners **@iodglobal**

Convention Benefits	CATEGORIES OF PARTNERSHIP				
	Principal Partner* INR 20 Lacs USD 24,000	Platinum Partner* INR 15 Lacs USD 18,000	Gold Partner* INR 10 Lacs USD 12,000	Silver Partner* INR 8 Lacs USD 9,500	Bronze Partner* INR 5 Lacs USD 6,000
1. Logo on Backdrop & Promotional Materials	✓	✓	✓	✓	✓
2. Logo in the conference programme	✓	—	—	—	—
3. One Speaker Slot in Inaugural Session	✓	—	—	—	—
4. Mention on all TV & Print Media	✓	✓	✓	✓	✓
5. One Speaker Slot in Business Session	✓	✓	✓	✓	✓
6. Special position on Podium	✓	—	—	—	—
7. Complimentary Non Residential Registration for delegates	15	10	8	6	4
8. Special one page profiling of Chairman / CEO in IOD's monthly magazine 'Director Today'	✓	✓	✓	—	—
9. One page Company Profile in the Souvenir	✓	✓	✓	—	—
10. One Page Colour advt in Conference Souvenir	✓	✓	✓	✓	✓
11. Complimentary Advt in monthly magazine 'Director Today' (No of issues)	5	4	3	2	1
12. Company's Promotional film	✓	✓	✓	—	—
13. No. of Corporate Standee at Venue	5	4	3	2	1
14. Company's Name & logo on Back drop and TV/ Press meet.	✓	✓	✓	✓	✓
15. Corporate Literature / Brochure in the Delegate Kit	✓	✓	✓	—	—
16. Complimentary Exhibition Stall Reservation	✓	✓	✓	—	—
17. Access to the VIP Dinning Room	✓	✓	✓	—	—
18. Complimentary Speaker Slot and Logo Placement at one of IOD's upcoming webinars	✓	—	—	—	—