



Building[®]
Tomorrow's
Boards



Institute of Directors (IOD)
INDIA

A Special Opportunity for Marketing
to your **TARGET AUDIENCE**

PARTNERSHIP OPPORTUNITIES & BENEFITS

“WHERE THE
WORLD'S MOST
INFLUENTIAL
BUSINESS LEADERS
UNITE”

www.iodglobal.com

PARTNERSHIP & EXHIBITION OPPORTUNITIES

PARTNERSHIP LEVELS

- | | | |
|--|--------------------------------------|---------------------|
| • Title Partner (Exclusive & Unparalleled) | • Presenting Partner (Co-Powered by) | • Principal Partner |
| • Platinum Partner | • Gold Partner | • Silver Partner |
| | | • Bronze Partner |

PARTNERSHIP PACKAGES

► TITLE PARTNER (EXCLUSIVE & UNPARALLELED) • Exclusive benefits (A separate proposal i.e. Presenting Partner+)	INR 50 Lacs / GBP 50000 / \$ 55000	
► PRESENTING PARTNER (CO-POWERED BY) • Exclusive benefits (A separate proposal i.e. Principal Partner+)	INR 35 Lacs/ GBP 35000 / \$ 40000	
► PRINCIPAL PARTNER • Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter. • A write-up about the Company on our website www.iodglobal.com • Acknowledgement/ Announcement of the Partner at start and conclusion of the Convention • Logo to appear on the conference printed programme. • Special logo prominently positioned on Podium. • Organization name and Logo on the back drop for TV/Press meet. • Special Address in the Inaugural Session of the programme. • One Speaker Slot in Business Session. • Special mention of speaker along with her / his photo & profile in the event website. • Special Guest at Golden Peacock Awards Nite. • Access to the VIP Lounge. • Full page Company profile / write up & Full page (A4 size) colour advertisement in conference Souvenir. • One page profiling (Special Interview) of Chairman or CEO suitably in one of the issues of IOD's monthly magazine -'Director Today'. • The partner company will receive a complimentary speaker slot and logo placement under the "Partner" section at one of IOD's upcoming webinars (an opportunity commonly valued at INR 5 Lacs). • One Full page write up about the Company in one of the issues of 'Director Today'. • Complimentary 'Director Today' Advertisement – One Full Page Colour in 6 monthly issues. • Complimentary 'Director Today' subscription – 3 years. • Partners logo to appear in the post Programme Report in 'Director Today'. • Special welcoming the company Guests / Associate in the programme (Limited to 15 VIP passes). • Running Company's promotional film (120 seconds) at the pre Function Area. • Corporate Standees display at the venue (6 no's), one at the main entrance, prominently displayed. • Corporate Literature / Brochure to be included in delegate kit. • One complimentary stall/ exhibition with a Special Size (6 x 2 mtr) stand at the pre- function area. • 'One to one' Interview at the venue by our Media partner, if any. • Website coverage in www.iodglobal.com and link from main page. • Special acknowledgement of Organisation logo display in pre and post event mailers promotion. (IOD mailers reach around 5,00,000 connections globally) • Partner logo to appear on all Social Media promotions banners @iodglobal • Exclusive benefits announced from time to time.	INR 25 Lacs / GBP 25000 / \$ 30000	

► PLATINUM PARTNER

INR 20 Lacs / GBP 20000 / \$ 25000



- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com
- Acknowledgement/ Announcement of the Partner at start and conclusion of the Convention.
- Logo to appear on the conference printed programme.
- Special logo position on Podium.
- Organization name and Logo on the back drop for TV/Press meet.
- One Speaker Slot in Business Session.
- Special mention of speaker along with her / his photo & profile in the event website.
- Special Guest at Golden Peacock Awards Nite.
- Access to the VIP Lounge.
- Full page Company profile / write up & Full page (A4 size) colour advertisement in conference Souvenir.
- One page profiling (Special Interview) of Chairman or CEO suitably in one of the issues of IOD's monthly magazine - 'Director Today'.
- One Full page write up about the Company in one of the issues of 'Director Today'.
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 4 monthly issues.
- Complimentary 'Director Today' subscription – 1 year.
- Partners logo to appear in the post Programme Report in 'Director Today'.
- Special welcoming the company Guests / Associate in the programme (Limited to 10 VIP passes).
- Running Company's promotional film (90 seconds) at the pre Function Area.
- Corporate Standees display at the venue (4 no's), one at the entrance.
- Corporate Literature / Brochure to be included in delegate kit.
- One complimentary stall/ exhibition stand (4 x 2 mtr) at the pre- function area.
- One to one Interview at the venue by our Media partner, if any.
- Website coverage in www.iodglobal.com and link from main page.
- Special acknowledgement of Organisation logo display in pre and post event mailers promotion.
(IOD mailers reach around 5,00,000 connections globally)
- Partner logo to appear on all Social Media promotions banners @iodglobal

► GOLD PARTNER

INR 15 Lacs / GBP 15000 / \$ 20000



- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com
- Acknowledgement/ Announcement of the Partner at start and conclusion of the Programme.
- Organization name and Logo on the back drop for TV/Press meet.
- One Speaker Slot in Business Session.
- Access to the VIP Lounge.
- Special mention of speaker along with her / his photo & profile in the event website.
- Complimentary one full page (A4 size) colour advertisement in conference Souvenir.
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 3 monthly issues.
- Complimentary 'Director Today' subscription – 9 months.
- Partners logo to appear in the post Programme Report in 'Director Today'.
- Special welcoming the company Guests / Associate in the programme (Limited to 8 VIP passes).
- Running Company's promotional film (60 seconds) at the pre Function Area.
- Corporate Standees display at the venue (3 no's), one at the entrance.
- Corporate Literature / Brochure to be included in delegate kit.
- One complimentary stall/ exhibition stand (2 x 2 mtr) at the pre- function area.
- Website coverage in www.iodglobal.com and link from main page.
- Special acknowledgement of Organisation logo display in pre and post event mailers promotion.
(IOD mailers reach around 5,00,000 connections globally)
- Partner logo to appear on all Social Media promotions banners @iodglobal



► SILVER PARTNER

INR 10 Lacs / GBP 10,000 / \$ 12,500

- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com
- Acknowledgement / Announcement of the Partner at start and conclusion of the Programme
- Organization name and Logo on the back drop
- One Speaker Slot in Business Session
- Special mention of speaker along with her / his photo & profile in the event website.
- Complimentary one full page (A4 size) colour advertisement in conference Souvenir.
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 2 monthly issues
- Complimentary 'Director Today' subscription – 5 months.
- Partners logo to appear in the post Programme Report in 'Director Today'
- Companies Guests / Associate in the programme (Limited to 6 VIP passes)
- Corporate Standees display at the venue (2 no's).
- Corporate Literature / Brochure) to be included in delegate kit.
- Website coverage in www.iodglobal.com and link from main page
- Partner logo to appear on all Social Media promotions banners @iodglobal



► BRONZE PARTNER

INR 8 Lacs / GBP 8,000 / \$ 9,500

- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website www.iodglobal.com
- Organization name and Logo on the back drop
- Complimentary one full page (A4 size) colour advertisement in conference Souvenir.
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 1 monthly issue
- Complimentary 'Director Today' subscription – 2 months.
- Companies Guests / Associate in the programme (Limited to 4 VIP passes)
- Corporate Standees display at the venue (1 no)
- Website coverage in www.iodglobal.com and link from main page
- Partner logo to appear on all Social Media promotions banners @iodglobal



WHY PARTNER WITH IOD?

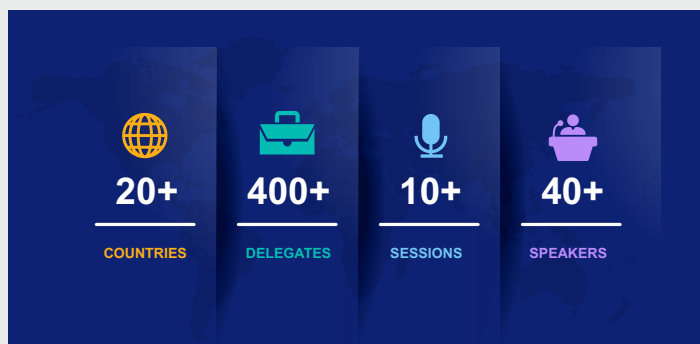
Expanding Member Community

IOD connects over 30,000 senior executives globally, with mailers reaching 500,000+ worldwide. Advertise and feature articles in Director Today, IOD's monthly magazine, to gain direct access to this influential network and enhance your brand's visibility.

Metric Highlights:

Attendees: 400+ Countries Represent: 20+

Speakers: 40+ Sessions: 10+



Targeted Audience & Quality Connections

This prestigious event offers access to a highly engaged audience, ensuring valuable opportunities for lead generation and business development. Our International Conferences are B2B-focused, ensuring a higher ROI with a direct route to a specific target market.

Brand Exposure & Product Display

Showcase your brand through advertising opportunities, product displays, and exhibition stalls. Strengthen your brand's visibility and create lasting impressions with key decision makers.

Engage in Innovative Sessions & Gain Insights

Participate in dynamic sessions and discussions while connecting with industry leaders to gain valuable insights on trends, challenges, and opportunities, helping you stay ahead in the market.

Enhanced Social Media & Content Exposure

Leverage IOD's social media and content opportunities, including posts, interviews, and blogs, to boost your brand's visibility before, during, and after the event, engaging with a global audience and establishing thought leadership.

Post-Event Recognition

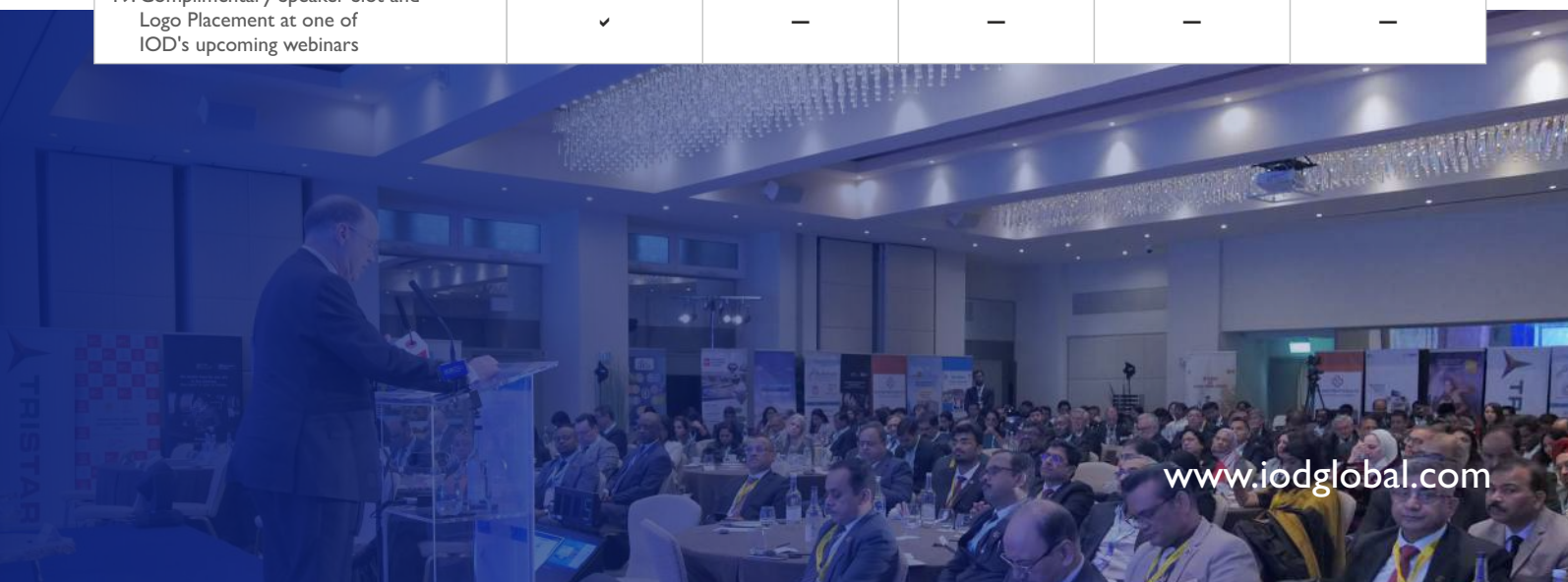
Enjoy ongoing visibility after the event with follow-up email campaigns, post-event reports, and recognition on event websites, ensuring continued brand presence long after the event concludes.

NOTABLE INDUSTRY PARTICIPANTS



Among a Host of other Partners

Convention Benefits	CATEGORIES OF PARTNERSHIP				
	TITLE Partner * Exclusive benefits (needs a separate proposal) INR 50 Lacs / GBP 50000 / \$ 55000				
	PRESENTING Partner * Exclusive benefits (needs a separate proposal) INR 35 Lacs / GBP 35000 / \$ 40000				
	Principal Partner* INR 25 Lacs GBP 25000 \$ 30000	Platinum Partner* INR 20 Lacs GBP 20000 \$ 25000	Gold Partner* INR 15 Lacs GBP 15000 \$ 20000	Silver Partner* INR 10 Lacs GBP 10000 \$ 12500	Bronze Partner* INR 8 Lacs GBP 8000 \$ 9500
1. Logo on Backdrop & Promotional Materials	✓	✓	✓	✓	✓
2. Logo in the conference programme	✓	—	—	—	—
3. One Speaker Slot in Inaugural Session	✓	—	—	—	—
4. Mention on all TV & Print Media	✓	✓	✓	✓	✓
5. Special Guest at Awards Nite	✓	✓	—	—	—
6. One Speaker Slot in Business Session	✓	✓	✓	✓	—
7. Special position on Podium	✓	—	—	—	—
8. Complimentary Non Residential Registration for delegates	15	10	8	6	4
9. Special one page profiling of Chairman / CEO in IOD's monthly magazine 'Director Today'	✓	✓	✓	—	—
10. One page Company Profile in the Souvenir	✓	✓	✓	—	—
11. One Page Colour advt in Conference Souvenir	✓	✓	✓	✓	✓
12. Complimentary Advt in monthly magazine 'Director Today' (No of issues)	5	4	3	2	1
13. Company's Promotional film	✓	✓	✓	—	—
14. No. of Corporate Standee at Venue	5	4	3	2	1
15. Company's Name & logo on Back drop and TV/ Press meet.	✓	✓	✓	✓	✓
16. Corporate Literature / Brochure in the Delegate Kit	✓	✓	✓	—	—
17. Complimentary Exhibition Stall Reservation	✓	✓	✓	—	—
18. Access to the VIP Dinning Room	✓	✓	✓	—	—
19. Complimentary Speaker Slot and Logo Placement at one of IOD's upcoming webinars	✓	—	—	—	—





GIVE YOUR BRAND A VOICE ON THE BIG STAGE, BY PARTNERING THE IOD'S CONFERENCE

ALL PARTNERS WILL RECEIVE THE FOLLOWING:-

Your logo will be placed on all promotional pieces relating to the conference including:

- The website | The conference programme booklet | Signage at the event | Newsletter

An opportunity to apply for speaking slots, if suitable (For Gold and above category).

- A 2m x 2m space in the exhibition area of the event and one complimentary delegate registration, which will allow you to staff your stand. Please note that exhibition space will be allocated on a first-come, first served basis and will be allocated in the order in which the signed contracts are received.

The Organisers will provide a one-off email blast to our contacts prior to Conference referencing our partnership. Alternatively the Organisers will provide you with programmes for you to mail to your target audience directly. Please note that the Partner must advise the Organisers of the

timings of their mailing to ensure that recipients do not receive multiple mailings.

Write to us: info@iodglobal.com

PARTNERSHIP OPPORTUNITIES

► INCREASE YOUR REACH AND EXPOSURE

As a Partner, there are a number of different opportunities to drive exposure and get noticed by new clients. Through our various packages and tailored approach. The Conference Secretariate works closely with all our partners to understand their objectives.

► GENERATE STRONG LEADS

This International Conference will be full of the right audience, actively interested in high end, luxury and products.

► DELIVER GREAT ROI

Our events deliver an extremely targeted and direct route to clients, giving you a higher return on investment (ROI). This is because IOD's International Conferences are B2B and only focus on a very specific target market.



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www.iodglobal.com