

## SPONSORSHIP LEVELS AVAILABLE:

PRINCIPAL / PLATINUM / GOLD / SILVER/ BRONZE

## SPONSORSHIP PACKAGES

### ► PRINCIPAL PARTNER

**₹7,50,000**

- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website [www.iodglobal.com](http://www.iodglobal.com)
- Acknowledgement/ Announcement of the Partner at start and conclusion of the Programme
- Logo to appear on the conference programme.
- Special logo position on Podium
- Organization name and Logo on the back drop
- Special Address in the Inaugural Session of the programme.
- One Speaker Slot in Business Session.
- Special mention of speaker along with her / his photo & profile in the event website.
- Access to the VIP Lounge.
- One page profiling (Special Interview) of Chairman or CEO suitably in one of the issues of IOD's monthly magazine -'Director Today'.
- The partner company will receive a complimentary speaker slot and logo placement under the "Partner" section at one of IOD's upcoming webinars (an opportunity commonly valued at INR 5 Lacs).
- One Full page write up about the Company in one of the issues of 'Director Today'
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 5 monthly issues
- Complimentary 'Director Today' subscription – 1 years
- Partners logo to appear in the post Programme Report in 'Director Today'
- Special welcoming the company Guests / Associate in the programme (Limited to 15 VIP passes)
- Running Company's promotional film (120 seconds) at the pre Function Area
- Corporate Standees display at the venue (6 no's), one at the main entrance, prominently displayed.
- Corporate Literature / Brochure to be included in delegate kit.
- One complimentary stall/ exhibition with stand at the pre- function area.
- Website coverage in [www.iodglobal.com](http://www.iodglobal.com) and link from main page
- Special acknowledgement of Organisation logo display in pre and post event mailers promotion. (IOD mailers reach around 5,00,000 connections globally)
- Partner logo to appear on all Social Media promotions banners @iodglobal
- Exclusive benefits announced from time to time.

### PLATINUM PARTNER

**₹6,00,000**

- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website [www.iodglobal.com](http://www.iodglobal.com)
- Acknowledgement/ Announcement of the Partner at start and conclusion of the Programme
- Logo to appear on the conference programme.
- Special logo position on Podium
- Organization name and Logo on the back drop
- One Speaker Slot in Business Session.
- Special mention of speaker along with her / his photo & profile in the event website.
- Access to the VIP Lounge.
- One page profiling (Special Interview) of Chairman or CEO suitably in one of the issues of IOD's monthly magazine -'Director Today'.
- One Full page write up about the Company in one of the issues of 'Director Today'
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 4 monthly issues
- Complimentary 'Director Today' subscription – 8 Month
- Partners logo to appear in the post Programme Report in 'Director Today'
- Special welcoming the company Guests / Associate in the programme (Limited to 10 VIP passes)

- Running Company's promotional film (90 seconds) at the pre Function Area
- Corporate Standees display at the venue (4 no's), one at the entrance
- Corporate Literature / Brochure to be included in delegate kit.
- One complimentary stall/ exhibition stand at the pre- function area.
- Website coverage in [www.iodglobal.com](http://www.iodglobal.com) and link from main page
- Special acknowledgement of Organisation logo display in pre and post event mailers promotion. (IOD mailers reach around 5,00,000 connections globally)
- Partner logo to appear on all Social Media promotions banners @iodglobal

## ► GOLD PARTNER

**₹5,00,000**

- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website [www.iodglobal.com](http://www.iodglobal.com)
- Acknowledgement/ Announcement of the Partner at start and conclusion of the Programme
- Organization name and Logo on the back drop
- One Speaker Slot in Business Session.
- Access to the VIP Lounge.
- Special mention of speaker along with her / his photo & profile in the event website.
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 3 monthly issues
- Complimentary 'Director Today' subscription – 6 months.
- Partners logo to appear in the post Programme Report in 'Director Today'
- Special welcoming the company Guests / Associate in the programme (Limited to 8 VIP passes)
- Running Company's promotional film (60 seconds) at the pre Function Area
- Corporate Standees display at the venue (3 no's), one at the entrance
- Corporate Literature / Brochure to be included in delegate kit.
- One complimentary stall at the pre- function area.
- Website coverage in [www.iodglobal.com](http://www.iodglobal.com) and link from main page
- Special acknowledgement of Organisation logo display in pre and post event mailers promotion. (IOD mailers reach around 5,00,000 connections globally)
- Partner logo to appear on all Social Media promotions banners @iodglobal

## ► SILVER PARTNER

**₹3,00,000**

- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website [www.iodglobal.com](http://www.iodglobal.com)
- Acknowledgement / Announcement of the Partner at start and conclusion of the Programme
- Organization name and Logo on the back drop
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 2 monthly issues
- Complimentary 'Director Today' subscription – 5 months.
- Partners logo to appear in the post Programme Report in 'Director Today'
- Companies Guests / Associate in the programme (Limited to 6 VIP passes)
- Corporate Standees display at the venue (2 no's).
- Corporate Literature / Brochure to be included in delegate kit.
- Website coverage in [www.iodglobal.com](http://www.iodglobal.com) and link from main page
- Partner logo to appear on all Social Media promotions banners @iodglobal

## ► BRONZE PARTNER

**₹2,00,000**

- Organizational logo to be placed on all conference promotional material including Signages, Website, Newsletter.
- A write-up about the Company on our website [www.iodglobal.com](http://www.iodglobal.com)
- Organization name and Logo on the back drop
- Complimentary 'Director Today' Advertisement – One Full Page Colour in 1 monthly issue
- Complimentary 'Director Today' subscription – 2 months.
- Companies Guests / Associate in the programme (Limited to 4 VIP passes)
- Corporate Standees display at the venue (1 no)
- Website coverage in [www.iodglobal.com](http://www.iodglobal.com) and link from main page
- Partner logo to appear on all Social Media promotions banners @iodglobal

**For Registration, Participation,  
Partnership  
Branding and Promotions:**

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