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12TH INTERNATIONAL CONFERENCE ON
CORPORATE SOCIAL RESPONSIBILITY
&

PRESENTATION OF **GOLDEN PEACOCK AWARDS**
09 - 10 February 2018, Hotel Lalit Ashok, Bengaluru, (India)

Theme: "Responsible CSR : A New Agenda Beyond Governance"

PROGRAMME*

FRIDAY, 09TH FEBRUARY, 2018

VENUE:- HOTEL THE LALIT ASHOK, KUMARA KRUPA HIGH GROUNDS BANGALORE

Registration

0800 – 0900 hrs

Plenary Session - I	Inaugural Session	0900 –1030hrs
Welcome Address	Arun Balakrishnan , Chairman– Bangalore Region, Institute Of Directors and former CMD, HPCL	
Opening Remarks	Lt. Gen. J. S. Ahluwalia , PVSM (retd.), President, Institute Of Directors	
Keynote Address	Gautam Sashittal , CEO, DMCC (Dubai Multi Commodities Centre), UAE	
Theme Address	Vineet Nayar , Founder Chairman, Sampark Foundation & Former Chief Executive Officer, HCL Technologies	
Special Address	Dr. Ashutosh Raghuvanshi , Vice Chairman, Managing Director and Group CEO, Narayana Health	
Special Address	Hari Sankaran , Vice Chairman & Managing Director, IL&FS Ltd.	
Special Address	Manish Kumar IAS , MD & CEO, National Skill Development Corporation (NSDC)	
Guest of Honour Address	(Mrs.) K. Ratna Prabha , IAS Chief Secretary, Govt. of Karnataka	

Release of Convention Souvenir-cum-Proceedings

TEA / COFFEE

1030 – 1100 hrs

Plenary Session- II	Board's Responsibility : Embedding CSR into Business Strategy	1100 - 1215 hrs
	<ul style="list-style-type: none">• <i>Board Leadership for Strategising CSR</i>• <i>Stakeholder Agendas – shared goals to create alliances and coalitions</i>• <i>CSR Policy, Social audit of CSR funding & Board's Responsibility</i>• <i>Growth of 'Corporate Foundations' for 'Sustainable Development' through CSR funds</i>• <i>Integrating Responsible Banking and CSR for Sustainability and inclusive growth</i>	
Chairman	T. M. Vijay Bhaskar , IAS, Additional Chief Secretary, Govt. of Karnataka	
Speakers	Bhaskar Anand Rao , Chief Financial Officer, Bangalore International Airport Ltd.	

P. Balaji, Director - Regulatory, External Affairs & CSR, Vodafone India Ltd.

Namita Vikas, Group President & Global Head, Climate Strategy & Responsible Banking, YES BANK

Interaction with audience

Plenary Session- III **Strategic Corporate Social Responsibility: Creating Shared Value** **1215 – 1330 hrs**

- *Tone at the Top: Embedding CSR into the Corporate Governance Structure*
- *Companies Act- 2013 (Section 135) to drive CSR Agenda*
- *Profit to Purpose: Developing an integrated CSR strategy*
- *Creating an equitable world through CSR route - opportunities and challenges*
- *Social Responsibility Agenda – An emerging corporate strategic tool to building brand reputation and trust*

Chairman **S. V. Ranganath** IAS (retd.), former Chief Secretary, Govt. of Karnataka

Speakers **Dr Rajvir Pratap Sharma**, IPS, ADGP and MD, Karnataka State Handicrafts Development Corporation Ltd.

Dr. R. Raju IFS, Managing Director, Karnataka Rural Infrastructure Development Ltd.

Prof. S. Parasuraman, Director, Tata Institute of Social Sciences

Khalil Saqer bin Gharib, Director Corporate Communication Dept., Dubai Customs – Ports, Customs & Free Zone Corporation (PCFC)

Interaction with audience

LUNCH **1330 – 1430 hrs**

Plenary Session – IV **Social Innovation for Economic Growth and Business Sustainability** **1430 – 1545 hrs**

- *Harnessing innovative energies of business to create social value*
- *CSR: Stakeholders' perspectives on Responsibility, Ethics and Trust*
- *Social Innovation as driver of Business Growth*
- *CSR – a driver of social inclusion and sustainable growth*
- *Integrated Thinking and Reporting towards responsible value creation*

Chairman **Subhash C. Khuntia**, IAS, former Chief Secretary, Govt. of Karnataka

Speakers **Gaurav Gupta**, IAS, Principal Secretary, IT, BT and Science & Technology, Govt. of Karnataka

Amb. T P Seetharam, Director, Sobha Ltd. & former Ambassador of India to UAE

Ch. Venkaiah Chowdary, IRS, Vice-Chairman and Managing Director, AP Mineral Development Co. Ltd.

Vrushali Gaud, India Advisor, International Integrated Reporting Council (IIRC)

Interaction with audience

TEA / COFFEE **1545 – 1615 hrs**

Plenary Session – V **Social Entrepreneurship and CSR Projects** **1615 - 1730 hrs**

- *The role of Social Media – a game changer in social education and involvement of the community*

- *CSR Strategy for skill and community development - Employability and Entrepreneurship*
- *Social Responsibility Agenda – An emerging corporate strategic tool to building brand reputation and trust*
- *Social Entrepreneurship - Converting social needs into business opportunities*
- *Measuring and Reporting CSR performance- Global Reporting Initiative (GRI) and Integrated Reporting System*

Chairman

Uma Mahadevan, IAS, Principal Secretary, Women & Child Development and Empowerment, Karnataka

Speakers

Dr. Sara Varughese, Regional Director, CBM South Asia

R. Shailesh Reddy, CEO, SoFTNET, Department of ITE&C, Govt. of Telangana

Navneet Sharma, Chief Marketing Officer, Bharti Airtel Ltd.

Nayna Banerjee, Leader Marketing, Communication & CSR, Dun & Bradstreet India

Interaction with audience

Plenary Session – VI

Global Trends in Social Accountability

1730 – 1830 hrs

- *Corporate Social Responsibility: A Utilitarian perspective and virtue, beyond obligation*
- *Aligning CSR strategy with the UN Sustainable Development Goals*
- *Corporate Citizenship: A bridge between business and society*
- *Implications of adopting the Social Responsibility Guidance Standards: ISO 26000 & SA 8000*
- *CSR Strategy – Moving from Differentiation to Identification*

Chairman

Dr. Kalpana Gopalan, IAS, Additional Chief Secretary, DPAR (Administrative Reforms & Training), Govt. of Karnataka

Speakers

Dr. Waddah S. Ghanem, Executive Director, EHSSQ & Corporate Affairs, Emirates, National Oil Company Limited (ENOC) LLC, UAE

Stephen Heathcote, Executive Director - Markets, Association of Chartered Certified Accountants (ACCA), UK

Monwipa Choopiban, Executive Vice President, Corporate Affairs, IRPC Public Company Ltd., Thailand

Maga Ramasamy, CSR & Sustainability Manager, Air Mauritius and Council Chairman, World Airlines Clubs Association, Mauritius

Interaction with audience

Plenary Session – VII
Business Session

Responsible Investment and Expanding Business Globally

1830 – 1915 hrs

Speakers

Deepak Sood, Chief Executive Officer, Invest Karnataka Forum

Sanjeev Dutta, ED - Commodities, DMCC (Dubai Multi Commodities Centre), UAE

Interaction with audience

Plenary Session - VIII	GOLDEN PEACOCK AWARDS NITE	1930 – 2030 hrs
Welcome Address	Lt. Gen. J. S. Ahluwalia , PVSM (retd.), President, Institute Of Directors	
Special Address	D. V. Prasad , IAS, Additional Chief Secretary, Government of Karnataka	
Chairman Address	Hon'ble Justice M N Venkatachaliah , National Chairman, Institute of Directors and former Chief Justice of India	
Presentation of IOD's Distinguished Fellowship	Justice Jayant Patel , former Acting Chief Justice, High Court of Gujarat, Former Judge, High Court of Karnataka	
Presentation of IOD's Distinguished Fellowship	Gautam Sashittal , CEO, DMCC (Dubai Multi Commodities Centre), UAE	
Presentation of Golden Peacock Innovative Leadership Award for Philanthropy & Social Change	Vineet Nayar , Founder Chairman, Sampark Foundation & Former Chief Executive Officer, HCL Technologies	
<i>Presentation of Golden Peacock Awards for Corporate Social Responsibility (National and Global) and HR Excellence - 2017</i>		

BANQUET DINNER

2045 hrs

SATURDAY, 10TH FEBRUARY, 2018

VENUE:- HOTEL THE LALIT ASHOK, KUMARA KRUPA HIGH GROUNDS BANGALORE

Plenary Session - IX	Vital HR Insights- Best HR Practices and Case Studies of Excellence	0900 – 1100 hrs
Case study presenters	<ol style="list-style-type: none"> 1. Anand CY Myutec Automotive Pvt. Ltd. 2. WNS Global Services (P) Limited 3. Accenture Solutions Private Limited 4. National Engineering Industries Ltd. 5. Union Bank of India 6. Engine Factory Avadi, Chennai 7. Infosys Limited 8. Allcargo Logistics Limited 9. Sterlite Copper, Vedanta Ltd. 10. CESC Limited 11. Tata Steel Ltd. 12. Sutlej Textiles and Industries Ltd. 	

Tea / Coffee

1100 – 1130 hrs

Plenary Session – X	CSR Implementation: Partnering with Social Enterprises and NGOs	1130 – 1245 hrs
	<ul style="list-style-type: none"> • <i>Methodologies for monitoring compliance and effectiveness of CSR implementation</i> • <i>Emerging Trends in Business - NGO Partnerships in India</i> • <i>Partnering with social enterprises for scalability and impact assessment</i> • <i>Social Media as a driver of CSR</i> • <i>Social Audit: Financial and Impact accounting of CSR Projects.</i> 	
Chairman	Tushar Girinath IAS, Chairman, Bangalore Water Supply and Sewerage Board	

Speakers

N Reguraj, Managing Director, Nettu Technical Training Foundation (NTTF)

Ajit Singh, Chief Executive, Kala Sangam, UK

Geeta Goti, Independent Director, National Small Industries Corporation (NSIC)

Kaushik Sinha, Group Vice President - Communications & CSR, Magma Fincorp Ltd.

Sangeeta Thakral, Head - Marketing and Communications, Charities Aid Foundation (CAF) India

Interaction with audience**Plenary Session – XI**
Special feature**Interactive Presentations and Annotated CSR Examples****1245 – 1315 hrs**

James Bernard, Director - Business Development, DMCC (Dubai Multi Commodities Centre), UAE

Dr Anupama Shetty, General Manager - CSR, Narayana Health

LUNCH**1315 – 1415 hrs****Plenary Session – XII****Making CSR Happen: Case studies of Excellence****1415 – 1630 hrs***Major CSR initiatives***Chair**

Ahalada Rao V., Vice President, The Institute of Company Secretaries of India

Case study presenters

1. Al Jazeera International Catering LLC, UAE
2. IRPC Public Company Limited, Thailand
3. The Andhra Pradesh Mineral Development Corporation Ltd.
4. GHCL Limited
5. Canara Bank
6. Dell International Services India Private Ltd.
7. Hindustan Petroleum Corporation Ltd.
8. Reliance Industries Ltd.
9. Power Grid Corporation of India Ltd.
10. Aditya Birla Fashion & Retail Ltd.
11. GMR Hyderabad International Airport Limited, Hyderabad

1630 - 1645 hrs**Plenary Session – XIII****Closing Session****Special Remarks**

Ahalada Rao V., Vice President, The Institute of Company Secretaries of India

Closing Remarks**Vote of Thanks**

Lt. Gen. J. S. Ahluwalia, PVSM (retd.), President, Institute Of Directors

Ashok Kapur, IAS (retd.), Director General, Institute Of Directors

Tea / Coffee**1645 hrs**

***** **The End of 2017 Conference** *****