

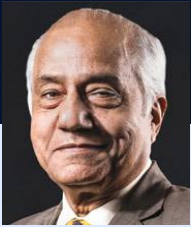
Institute of Directors, India  
Mumbai Region  
*presents*

Regional Webinar on

# The Board's Perspective: The Promise & Perils of Data

Thursday, Sep 23, 2021 1500 - 1800 Hrs (IST)

## Chief Guest



**Hon'ble Justice  
B. N. Srikrishna**  
Chairman  
Data Protection Committee,  
Govt of India

## Guests of Honour



**Ms. Abha Shukla**  
Principal Secretary  
Department of Information  
and Technology  
Govt. of Maharashtra



**Dr. Anand Deshpande**  
Founder, Chairman & MD  
Persistent Systems



**Mr. Shailesh Haribhakti**  
Chair and Independent  
Director on  
Multiple Boards



**Lt. Gen. J. S. Ahluwalia  
PVSM (Retd)**  
President  
Institute of Directors

## Chair & Keynote Speaker

(SESSION-1)



**Mr. Anand Mahurkar**  
Founder & CEO  
Findability Sciences

## Distinguished Speakers



**Ms. Namrita Mahindro**  
Chief Digital Officer  
Aditya Birla Group  
(CFI Sector)



**Mr. Shrikant Sarda**  
Managing Director  
Accenture Technology



**Mr. Sachin Kulkarni**  
Senior Vice President  
Fiserv



**Mr. Rajesh Sinha**  
Chief Executive Officer  
BSE E Agricultural  
Markets



**Mr. Tushar Vagal**  
CIO & Digital Head  
Larsen & Toubro Realty

## Inaugural Session

The Board's Perspective: The Promise and Perils of Data

Business Transformation using new technology has accelerated, particularly since the beginning of the pandemic. These new business models have significant reliance on the availability of Data for insight that is used by corporates to make critical business decisions. Organizations have been capturing various types of data as part of normal business transactions, however the importance of the data was not realized until recent times. Data in the New Economy is synonymous with Oil for the Old Economy. The robust Data Governance and Management approaches are going to be the key for the Organizations' survival in future. Many countries see Data as one important lever for competitive edge and building guidelines and protocols for sharing and usage of customer data. Data, if managed properly, could be a big competitive advantage, else could introduce significant business risks.

## Covering Sessions on

### SESSION-1

**Harnessing the era of abundant data for building a sustainable competitive advantage**

Effective use of Data has given organizations a significant competitive advantage and delivered market-leading growth. Organizations are able to create new exclusive markets for their product and services. Good data governance policies could have a material impact on the organization's success. What does it take to become a data driven organization? What role does data play in the success of organization in a new economy?

### SESSION-2

**Big Data: critical challenges, failures and managing present and potential future risks**

Data is a double-edged sword having the potential to severely impact organizations and their business. Quality of the data captured and stored; data protection policies implemented could create significant business liabilities. What do organizations need to do to mitigate the data liabilities? Is it possible to avoid data liability while doing business? Let's discuss this and more.