

with

ROBERT CARTWRIGHT, JR.

President, RIMS, the risk management society™

Q RIMS, the risk management society™, has been instrumental in developing a global risk community. What strategies have helped RIMS to establish itself as the major global network of professional risk managers?

A The risk management profession is predicated on collaboration. RIMS provides members around the globe with an active and diverse risk management network, filled with professionals with wide-ranging expertise and experiences.

RIMS continually develops new opportunities for industry professionals to interact in-person and virtually. Those connections have had an immediate impact on many risk professionals, improving their ability to achieve objectives set forth by their organizations.

With active, engaged and passionate risk professional members who are always willing to share ideas and experiences, the Society is able to offer world-leading risk management resources, reports, surveys and tools that address emerging global issues.

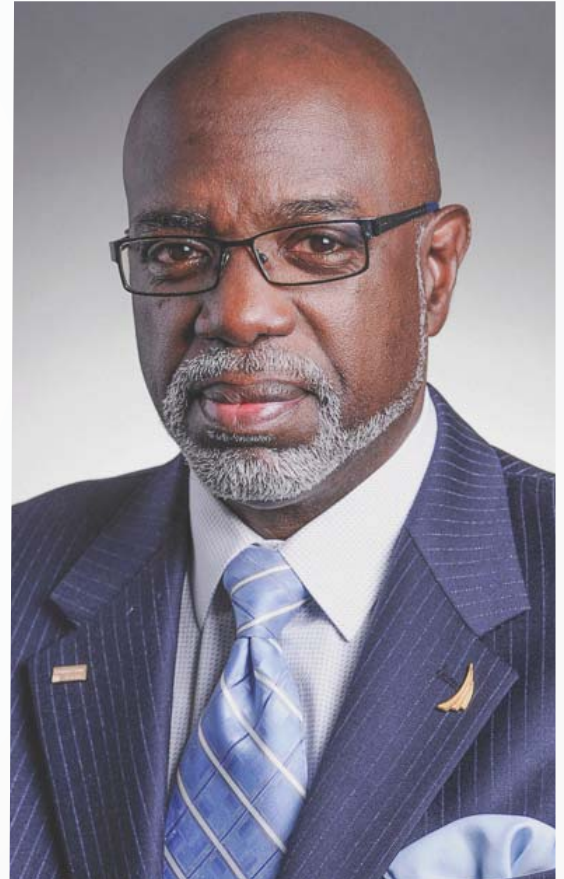
Q You have been a member of RIMS for more than 20 years now and on its Board of Directors for 10 years, and also hold charge as Division Manager- Environmental, Health, Safety and Sustainability at Bridgestone Retail Operations (Northeast Division - US). What would you say are the memorable highlights of your career?

A The 21st century risk management profession and the people in it are very diverse. We come from different backgrounds, generations, genders and races. Over my RIMS career, I have been given the opportunity to represent “my” risk management community. I have been able to ensure that safety, health and compliance leaders' voices and needs are addressed and, perhaps most importantly, I am extremely proud to represent the African American community, serving as RIMS' first African American president.

I am also proud of my work with my local RIMS Delaware Valley Chapter based in Philadelphia. The rejuvenated RIMS chapter has become an award winning chapter on multiple levels and a model for others to follow. Its accomplishments are now embedded in the global RIMS Society's standards (namely: student involvement and risk assessment activities). Ultimately, my involvement with RIMS has allowed me to pursue my passion for mentoring others and then watch them excel professionally.

Finally, my risk management journey has been amazing and I am so grateful to be able to share it with my family. It has been extremely rewarding and has allowed me to demonstrate the power of determination and hard work.

Q RIMS and IOD, India have been actively participating in global Conventions and workshops in Asia since the last two years. Is the association with IOD, India helping RIMS further its mission in Asia? How



does RIMS plan to engage with Indian risk management professionals?

A More than Asia, RIMS' collaboration with the IOD has been instrumental in helping the Society achieve world wide objectives.

With the IOD's support, RIMS has made great connections with in India's highly sophisticated risk management community. The Society has been called on to share its knowledge and network with risk management professionals in India and we greatly appreciate that opportunity.

But, the opportunity to learn has been mutual. Our collaboration with IOD has highlighted the importance of cultural awareness; culture as it relates to business leaders' perspective, as it relates to business operations, employee

expectations and the surrounding community.

The lessons we learn with each global initiative are invaluable. Working with IOD has encouraged RIMS to deliver relevant and regionally-specific support as needed by professionals in all parts of the world.

The future is bright for RIMS in India. RIMS goal is to have a local presence in India in 2018 and we are currently planning our first RIMS Risk Forum in India later this year.

Q RIMS has been expanding its International influence since the 1980s and has steadily grown to become one of the most influential association for risk managers globally. What is your vision for 2018, in this regard?

A RIMS must remain true to its mission to educate, engage and advocate for the global risk community.

In addition to concerted RIMS activity in the Middle East and Latin America, in the past two years, RIMS has focused its efforts on Asia, specifically India, China and Singapore. And, in each Asian country, RIMS has formed Regional Advisory Groups to recommend our global efforts.

Each country is at a very different stage of their risk management journey. They require different support and resources. Our advisory groups – comprising local risk professionals – provide the Society with crucial intelligence to best support each community.

Q RIMS today provides, three key services to its global network of members- resources, networking and education. Which are the other thrust areas in risk management that RIMS would like to foray in?

A Globally, risk management concerns can be very unique but as one united business community there are several common risk management priorities for board directors around the world.

Cyber Risk is a term often used in the risk management profession. It remains a top priority because of how quickly the cyber landscape changes and the speed at which a cyber breach can devastate an organization. It should be noted that cyber risk means something very different to each person in the organization. For example, cyber concerns for someone in the human resource department will vary from a factory operations manager.

Last year, RIMS held its first Cyber Risk Forum and we are currently exploring ways to expand and share the Society's collective knowledge on this topic with professionals around the world.

Global expansion is also a risk that organizations have become increasingly aware of. Entering new markets or regions can be challenging. In many organizations, risk management has been called on to support those initiatives. Through research papers, advocacy efforts and

other educational channels, RIMS aims to continue to monitor global expansion concerns and provide risk professionals with the information to address them.

Q In today's volatile global economy, risk management has gained much prominence as a profession. Don't you think the risk management professionals are getting too technical to remain in the main corporate management stream?

A In fact, I think the opposite is true. A long time ago, for many organizations, risk management's sole function was insurance procurement – calculating the likelihood and severity of a risk and then purchasing adequate coverage for it.

Today, risk professionals offer so much more. By the nature of our responsibilities, risk professionals are in a position to gain a holistic view of the organization and have the opportunity to present that view to leadership. Interactions with employees up, down and across the enterprise allow us to provide valuable information, perhaps, found nowhere else.

With in-depth knowledge of the organization, risk professionals have the opportunity to support growth and innovation. We have the ability to help our organizations make those difficult strategic decisions and achieve an even greater level of success.



Mr. Robert Cartwright Jr. assumed the role as President of RIMS, the risk management society™ in 2018. He also serves as the Division Manager- Environmental, Health, Safety and Sustainability at Bridgestone Retail Operations (Northeast Division - US). With over 35 years of experience in multiple risk management roles, He has been a member of RIMS for more than 25 years and on its Board of Directors for ten years. He was also the recipient of the 2009 RIMS Richard W. Bland Award for exceptional contributions to the Society's legislative initiatives. With over 50 presentations, published articles and media contributions on various risk management and safety topics, Mr. Cartwright is an established leader in risk management practices.