



*Mr. Ajoy Misra

Managing Environment and Climate Change - Transitioning to a Sustainable Economy

Excerpts from the Keynote Address delivered by
 *Mr. Ajoy Misra
 CEO & MD, TATA Global Beverages
 during the 19th World Congress on
 Environment Management

On 1 January 2016, the 17 sustainable development goals (SDGs) officially came into force. The SDGs build on the success of the Millennium Development Goals (MDGs) and aim to go further to end all forms of poverty, fight inequalities and tackle climate change, while ensuring that no one is left behind. As an ethically, socially and environmentally conscious business group, we are aligning with the United Nations 17 global goals for sustainability that are to be achieved by 2030. These goals encompass every aspect of life right from basic needs, economic and social ones and give hope for a brighter future for generations to come.

Businesses have been facing increasing expectations from stakeholders in the past few years to include social, environmental and governance dimensions in their corporate strategies. They have started to define and formulate broader responsibilities, and sustainability has become an increasingly critical consideration for corporations. The 2030 Agenda for Sustainable Development and the SDGs provides a good opportunity for businesses to align their strategic goals with globally agreed sustainability targets.

The Tata group believes that the role of

business is not just about giving back to society from its profits but also about ensuring that the processes it employs to earn these profits are ethical, socially responsible and environmentally sound. Sustainability is built into the Tata group's business processes through a well-defined policy, a value system committed to social expenditure and environmental preservation, and through a governance structure that engages employees and other stakeholders.

Tata Global Beverages is the World's second largest tea company, a Top 10 coffee player globally with a growing water portfolio. We acknowledge the relevance and critical importance of the 17 Sustainable Development Goals (SDGs) to end poverty, protect the planet, and ensure prosperity for all. We have defined our Sustainability strategy through the Natural Beverages Policy which is linked to the SDG on sustainable production and consumption (SDG 12 - Responsible Consumption), and states that, "Tata Global Beverages is committed to be the most admired natural beverage company in the world by making a big and lasting difference through Sustainability and Corporate Social Responsibility. We shall achieve this by being the consumer's first choice in sustainable beverage production and consumption." We will continue to integrate the 5 sustainability pillars with the SDGs - Climate Change, Water Management, Sustainable Sourcing, Waste Management and Community Development.

• SDG 2 - NO HUNGER: This goal seeks to end hunger, achieve food security and improved nutrition and promote sustainable agriculture. This is important to TGB in our supply chain, and we support this by promoting sustainable agriculture practices and certifications. We have achieved 100% Rain Forest Alliance certification of Tetley in EMEA and CAA region, and are committed to 100% sustainable sourcing of all the other tea by 2020 through Rain Forest Alliance and trustee certifications.

• SDG 3 - GOOD HEALTH: We are contributing to the SDG for ensuring healthy lives by providing access to safe and affordable healthcare for 100,000 people in Assam and Munnar.

• SDG 5 - GENDER EQUALITY: TGB has a

special focus on the SDG to achieve gender equality and empower women and girls. The Power of 49 campaign created awareness amongst Indian women about the power of their informed vote, and resulted in over 5 million interactions. The recent Jaago Re campaign about pre-activism focuses on women safety through gender sensitization. The Tata Tea campaign is petitioning the Union HRD Minister to make gender sensitization compulsory in school curriculum. I would encourage each one of you to sign this petition on the Jaago Re website. TGB is also co-funding a UNICEF – Ethical Tea Partnership (ETP) program for promoting child protection in tea gardens of Assam and impacting 30,000 adolescent girls and 25,000 community members.

- **SDG 6 – CLEAN WATER & SANITATION:** SDG on Sustainable management of water is critical to Tata Coffee. It is a company that is water neutral. TATA Coffee has invested in rainwater harvesting and constructed 274 reservoirs with capacity to store over 2.2 billion litres of rain water. This project helps Tata Coffee plantations meet 100% of their water requirements, and recharges groundwater aquifers, and preserves bio-diversity. Jaago Re launched an online video on promoting water conservation on the occasion of World Water Day (22 March 2017) that has been trending with 7.5 million views on Facebook.
- **SDG 7 – RENEWABLE ENERGY:** In our operations, we are aligned to the SDG on energy efficiency and renewable energy. Tata Coffee's Theni factory is harnessing wind and solar energy for its operations, and we intend to expand the use of renewables across our beverage production units.
- **SDG 8 – GOOD JOBS & ECONOMIC GROWTH:** TGB supports the SDG on providing productive employment in rural areas through the Gaon Chalo Program. The program promotes entrepreneurship and job creation in 19 states for over 150,000 rural youth.
- **SDG 13 – CLIMATE ACTION:** Towards the SDG on climate change, TGB has a 4 pronged climate change strategy for promoting sustainable agriculture for climate change adaptation, sustainable forestry for climate change mitigation, energy efficiency and renewable energy. TGB has been able to decouple business growth from its carbon emissions. While our top line and bottom line has grown consistently, we have stabilized our carbon emissions (scope 1 and 2) at around 60,000 tons of CO2 equivalent per annum. We have been listed on the Climate Disclosure Leadership Index of CDP for the past four years in recognition of the comprehensive measurement and management of our carbon footprint, our robust climate change strategy and business linked climate risk management processes and outcomes.
- **SDG 17 – PARTNERSHIP FOR GOALS:** Tata Global Beverages has entered into partnerships with international organizations such as UNICEF, Ethical Tea Partnership, Solidaridad, Rain Forest Alliance etc to support us in contributing to the Sustainable Development Goals. We have also established pre-competitive collaborations with Unilever, Taylor's, Twinning's and other tea companies to jointly support various developmental programs and initiatives in our global supply chain and positively impact the lives of the tea communities globally.

At Tata Global Beverages, we will continue to integrate sustainability and SDGs into the DNA of the organization with the objective to bring continual performance improvements and enduring behaviour and

cultural changes.

Businesses are essential drivers for sustainable development and human prosperity especially because they have the resources to push growth by providing employment, technology, innovation, research and funding. This way business can leverage these capabilities and think sustainable and long term growth. In our pursuit of strong, sustainable and profitable growth for our business, I encourage all corporates to adopt one or more of the 17 sustainable development goals and contribute, in their own small way, towards changing the future of this world as we know it.

Director Today

A Journal of the INSTITUTE OF DIRECTORS • India

Registered under the Press
& Registration of Books Act, 1867
Government of India
RNI No: DELENG/2015/61886

ADVERTISEMENT TARIFF

Size	No. of Insertions	Rate
Back Cover	1	INR 100000
	3	INR 95000 each insertion
	6	INR 90000 each insertion
	12	INR 85000 each insertion
Front Inside Cover	1	INR 75000
	3	INR 71250 each insertion
	6	INR 67500 each insertion
	12	INR 63750 each insertion
Back Inside Cover	1	INR 65000
	3	INR 61750 each Insertion
	6	INR 58500 each Insertion
	12	INR 55250 each Insertion
Full Page Colour	1	INR 50000
	3	INR 47500 each insertion
	6	INR 45000 each insertion
	12	INR 42500 Per insertion

Advertising Specifications

Line Screen - Black and 2 Colour: 120 or 133 Lines,
4 colour: 133 lines. Covers only: 150 lines, Bleed -
Trim size: 8 x 10½", Page - 8¼ x 11, trims to 8 x 10½",
Keep live matter ¼" away from all trim.

The artwork could be sent through email in
PDF / JPG/ Tiff file. (A-4 Size)

www.iodglobal.com