



HOW TO AVOID A CLIMATE DISASTER

The Solutions We Have and the Breakthroughs We Need

Author: **Bill Gates**



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In this urgent, authoritative book, Bill Gates sets out a wide-ranging, practical, and accessible plan for how the world can get to zero greenhouse gas emissions, in time to avoid a climate catastrophe. He has spent a decade investigating the causes and effects of climate change.

In this book, he not only explains why we need to work toward net-zero emissions of greenhouse gases, but also details what we need to do to achieve this profoundly important goal. He gives us a clear-eyed description of the challenges we face. Drawing on his understanding of innovation and what it takes to get new ideas into the market, he describes the areas in which technology is already helping to reduce emissions, where and how the current technology can be made to function more effectively, where breakthrough technologies are needed, and who is working on these essential innovations. Finally, he lays out a concrete, practical plan for achieving the goal of zero emissions—suggesting not only policies that governments should adopt, but what we as individuals can do to keep our government, our employers, and ourselves accountable in this crucial enterprise.

As Bill Gates makes clear, achieving zero emissions will not be simple or easy to do, but if we follow the plan he sets out here, it is a goal firmly within our reach.

This book is a must-read for anyone who is concerned with and affected by the dynamic changes being witnessed in world

climate. For business and industry leaders, board members, thinkers, C-suite executives and working professionals this book offers an not only a great deal of information on how various sectors of the economy and human activities are contributing to greenhouse gas emissions, thereby causing the atmosphere, land and the land to retain more heat.

About the Author:

Mr. Bill Gates is a technologist, business leader, and philanthropist. In 1975, he co-founded Microsoft with childhood friend Paul Allen, and led the company to become the worldwide leader in business and personal software and services. He is also co-chair of the Bill & Melinda Gates Foundation, and founder of Breakthrough Energy, an effort to commercialize clean energy and other climate-related technologies. In 2008, he transitioned to focus full-time on his foundation's work to expand opportunity to the world's most disadvantaged people. At Breakthrough Energy, he is putting his experience as an innovator and problem-solver to work to address climate change by supporting the next generation of entrepreneurs, big thinkers, and clean technologies. He uses his experience partnering with global leaders across sectors to help drive the policy, market, and technological changes required for a clean-energy transition.