

ACCOUNTING DISRUPTED

HOW DIGITALIZATION
IS CHANGING FINANCE



Author: **Alnoor Bhimani** | Pages: **178** | Price: **INR 2762/-**
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Digital technologies and intelligent machines are enabling enterprises everywhere to reshape their businesses, and the economy at large. With information available at the touch of a button, digitally enabled corporations have become agile, able to swiftly refocus their strategies and resource allocation decisions across the board.

The book delivers a compelling call to arms for members of the accounting profession to embrace these new technologies and techniques. The author shows readers why conventional financial analysis is proving ineffective in dealing with the information needs of executives in all sorts of organizations. He demonstrates how the new wave of digitalization can help Accountants Bridge the gap between what traditional accounting provides to executives and what they really need.

Using practical illustrations and extensive case studies, the book illustrates the key challenges facing accounting and audit professionals and identifies effective new ways to meet those challenges. Readers will discover how to use multiple sources of data and information to help them survive and thrive in the new accounting environment.

From big data to blockchain, robotic process automation, and artificial intelligence, the book demonstrates how the finance profession must adapt to and incorporate new digital technologies in order to stay relevant and useful in a changed world.

The book would be useful for finance leaders in public and private organisations, 'Accounting Disrupted' will also earn a place in the libraries of accounting students who wish to better prepare themselves



for the technological and professional challenges they'll soon face.

The book is an insightful treatment of the issues consuming and transforming the worlds of finance and accounting that will be of interest to everyone from mid-level managers to C-suite executives.

ABOUT THE AUTHOR:

Alnoor Bhimani is a Professor of Management Accounting and the Director of the South Asia Centre at the London School of Economics (LSE). He was previously Head of LSE's Department of Accounting and Founding Director of LSE Entrepreneurship. Al holds a PhD from LSE and qualified as an accountant in Canada. His latest books are Accounting Disrupted: How Digitalization Is Changing Finance (AICPA/Wiley: 2021) and Financial Management for Technology Start-ups (Kogan Page: 2022).