

How to Ensure Young Talent Will Thrive With Your Organisation

NEXT GENERATION LEADERSHIP



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Generation Y sees the world differently than any other generation in modern memory, and nowhere is this more evident than in the workplace. The shifts that this generation has seen in the economy, technology, and the world have changed what they want from life and work—which is not a 9-5 existence for forty-plus years, leading to a typical retirement at sixty-five.

A demand for work-life balance isn't a cry for fewer work hours—it's a cry to be able to work from outside the office beyond a rigid 9-5 schedule. Leaving a job after a couple years isn't an inability to commit—it's a need to learn more, expand their experience, and develop their career at a faster pace. Elevating nontraditional benefits over financial benefits is a step toward creating an emotional connection to the company where employees spend most of their time and invest mental and emotional efforts.

The need to work for a company with a purpose reflects the power that social media has on the social consciousness.

Next Generation Leadership will explore what's behind these shifts in the character of the emerging workforce. It shows that, as Gen Y assumes managerial positions, the nature of leadership and business will change over the next few decades in irrevocable and profound ways.

This book is ideal for business leaders, Directors, human resource experts, and business strategists. It is a beneficial read for leaders who would like to know more about engaging more Next Generation leaders in their organisations.

ABOUT THE AUTHOR:

Mr. Adam Kingl is a globally renowned expert in innovating management practice and strategy, and leading the modern workforce. He is an authority on generational paradigms in the workplace, the future of work and capitalism, and fulfilling organisational and personal purpose. He currently leads and develops executive education at prestigious institutions such as London Business School, Hult International Business School, Imperial College Business School, Moller Institute-Churchill College-University of Cambridge and the UCL School of Management, where he helps boost the careers and businesses of senior executives, and high potential professionals.

Mr. Kingl regularly contributes as a writer and expert interviewee to The Financial Times, Sunday Times, Forbes, Fortune, The Guardian and Fast Company, among many others. ■