




**Building<sup>®</sup>  
Tomorrow's  
Boards**

 Virtual Classroom

# MASTERCLASS FOR DIRECTORS ON **ESG**

leading to  
**'Certified ESG Professional'**

Become a Certified  
ESG Professional

A 4-Day Comprehensive  
Training Programme for  
Directors & Senior Executives

Scan with  
Smart Phone  
QR Reader App:



## OVERVIEW

This programme facilitates comprehensive and in-depth understanding of the key concepts and issues related to environmental, social, and governance (ESG) factors and their impact on a company's performance and long-term sustainability. It focuses on understanding the responsibilities and accountabilities of the Board and the Directors in relation to ESG issues and how to efficiently incorporate ESG considerations into decision-making processes.



## MODULES

### **Module 1: Business Sustainability- Concept and Understanding**

Business sustainability has become a crucial aspect of corporate responsibility and a key driver of long-term business success. This module focuses on the emergence and need of the business sustainability and of the opportunities and threats associated with the Business Sustainability to facilitate the effective decision making.

### **Module 2: Importance of Business Sustainability strategy for Future Ready Organisations**

Business sustainability strategy is turning out to be ever more important for the organizations as they look forward to become future-ready. A well-designed sustainability strategy can help organizations to meet stakeholder's expectations, managing risks, fostering innovation and enhancing long term performance. This module focuses on the role of Board and CXOs in understanding the responsibilities and accountabilities with respect to ESG issues and how to effectively incorporate ESG considerations into decision-making processes.

### **Module 3: ESG: Emergence, Relevance, Concepts & Frameworks**

ESG (Environmental, Social and Governance) refers to the three key elements that are considered to be extremely vital to a company's long-term performance and sustainability. This module focuses on the context & relevance of ESG and its emerging dynamics and the emerging ecosystem while facilitating the decision

making to create long-term value by addressing environmental and social issues in ways that also improve financial performance.

### **Module 4: 'E', 'S' & 'G' of ESG**

This module dives deep into the factors associated with 'E', 'S' & 'G' of ESG and the societal responses associated with it. This enables the Directors & Boards to get a better understanding of each factor individually and the facilitate the informed decision-making to gain competitive advantage.

### **Module 5: Ecosystem for Business Sustainability in India**

This module focuses on the growing business sustainability eco system, including government policies and regulations, industry initiatives, and non-governmental organizations (NGOs), which is still evolving but has significant potential to drive sustainable business practices in the country.

### **Module 6: Indian Regulatory Requirements: BRSR (Business Responsibility and Sustainability Report) Reporting, Monitoring & Validation**

BRSR can be useful for a variety of stakeholders, including investors, customers, employees, regulators, and the general public, as it provides a comprehensive and transparent view of a company's environmental and social performance and practices. It can also help a company to identify and manage risks associated with environmental and social issues, improve decision-making and resource allocation, and enhance stakeholder engagement and trust.

### **Module 7: Global Sustainability Reporting System**

This module focuses on the set of guidelines and standards used by the companies to report on their environmental, social and governance (ESG) performance and practices like GRI, SASB, Integrated Reporting Framework, TCFD designed to increase transparency and accountability, and to help companies to identify and manage risks associated with environmental and social issues.

### **Module 8: Introduction to International Standards, UNGC, UN SDG - 2030 and Net Zero Concept**

This module focuses on the various International standards and concepts that are closely linked and aimed at promoting sustainable business practices and achieving a more sustainable future. An understanding of these standards will enable the companies to align their strategies and operations with these standards and concepts so that they can contribute towards achieving the societal goals and addressing some of the most pressing global challenges such as climate change, poverty and inequality.

### **Module 9: ESG Investing -**

This module focuses on the various global social aspects and issues which are predominantly discussed around the world. The idea behind this is to make the

Directors and Boards understand the importance of these important and relevant aspects and to go beyond the material things and do greater good for the society.

### **Module 10: Board's role in developing Corporate Strategy based on ESG**

The board of directors plays a crucial role in developing and overseeing the implementation of a corporate strategy that incorporates environmental, social, and governance (ESG) considerations. This module focuses on the importance of Corporate Governance and the important role Board and the Directors play to fostering a culture of sustainability within the company.

### **Module 11: ESG – A process:**

This module focuses on Defining ESG as a process by Mapping, Defining, Embedding and Engaging ESG Strategies

### **Module 12: Case studies and best practices: Learning from real-world examples of companies that have successfully integrated ESG considerations into their business operations.**

- Case studies- Indian Corporate Sector Perspective
- Case studies- Global Practices ■



**People like to know that the companies they interact with and buy from are companies that do good in the world.**

## REGISTRATION FEES: **Rs. 60,000/- + GST**

### Discount on Registration Fees:

- **10%** for Woman/Senior Citizen participant
- **10%** Registration & Payment one month in advance
- **15%** for IOD Members
- **30%** for IOD Life Members
- **15%** for MFD Alumni
- **20%** for group participants from the same organization (3 or more nominations)
- **25%** for group participants from the same organization (6 or more nominations)

Maximum discount permissible for Individuals is **30%** & for Group is **25%**

### ADDITIONAL BENEFIT:

1 year complimentary membership of Institute of Directors to non-members.



## CONTACT@

### INSTITUTE OF DIRECTORS

#### Head Office

**New Delhi**  
M-56 A, Greater Kailash Part- II  
(Market), New Delhi- 110048, INDIA  
Tel: +91-11-41636294 / 717, 41008704  
Fax: +91-11-41008705  
Email: info@iodglobal.com

#### Regional Offices

**Bengaluru**  
No. 412, 4th Floor, Barton Centre,  
MG Road, Bangalore - 560001  
Tel: +91-80-25092234 / 25583490  
E-mail: info@iodglobal.com

#### Chennai

No.11, Kanakasri Nagar,  
Cathedral Road, Chennai - 600086  
Tel: +91-044-48584338 / 48585338  
E-mail: info@iodglobal.com

#### Hyderabad

# 608, 6th Floor, Aditya Trade Center,  
Ameerpet, Hyderabad - 500038  
Tel: +91-40-48500901 / 48500902 / 48500903  
E-mail: info@iodglobal.com

#### Mumbai

1092 - C Wing Oberoi Garden Estate  
Chandivali, Andheri (East), Mumbai - 400072  
Tel: +91-22-40238141 / 42  
E-mail: info@iodglobal.com